

Sarasadat MAKIAN

PhD Student In
Geography, Social
Science Research Center,
Grenoble Alpes University,
France

Contact


Address
6 Rue Pierre Brosolette , Saint
Martin d'Hères, 38400, France

Phone
066-727-6970

E-mail
sara.makian@gmail.com

LinkedIn
<https://www.linkedin.com/in/sarasadat-makian-aa334>

Skills


Rapport building

Very Good

Self-starter

Excellent

Project management

Very Good

Highly organized

Excellent

MS Office Suite

Very Good

Collaborative

Excellent

Skilled interpreter and translator

Very Good

Strong graphic and visual sense


Work History

2019 -2020
Current

Freelance Writer

"Rahbalad" Tourism and hotel industry news media , Tehran , Iran

- Wrote analytical articles.
- Provided expert opinions on the current tourism issues of Iran.

2018-10 –
Current

Researcher

Grenoble Alpes University , Grenoble , France

- Doctoral School Humanities, Political and Territorial Sciences / Social sciences research center
- Develop research project in order to study the future of ecotourism according to global and national climate change and tourism governance by creating different scenarios

2017-03 -
2020

Freelance Writer

"Gilgamesh" Heritage And Tourism Magazine , Tehran , Iran

- Wrote and proofread articles.
- Completed thorough research into assigned topics. Followed through on beat sources, contacts and leads to gather information for stories.

2016-06 –
Current

Content Editor of Specialized Tourism Books

Different Publication Company , Tehran , Iran

- Simplified technical documentation to enhance readability and comprehensive of information. Evaluated and enhanced content by integrating information derived from others resources

2016-04 -
2016-04

French Speaking Tour Guide

"Pardisan" Travel Agency, Tehran , Iran

- Provided information through narratives on various sites, Built personal relationships with guests to promote positive experiences.

Collaborated with various team members to ensure guest requests were addressed appropriately and timely.

2012-09 -
2016-04

Tutor

Different Tourism Training Institutes , Tehran , Iran

Taught courses in tourism like "Tourism Planning", "Tourism Economy", "Historical Places in Iran", "Cultural Heritage and Handicrafts in Iran", "Introduction to Rules and Regulations of Tourism", "Introduction to Tourists and Host Communities Rights", "Specialized English language for Technical Managers of Travel Agencies", "Introduction to Rules and Regulations of Tourism and the Necessity of Coordination between Organizations for the Purpose of Tourism Development" and "Identifying Tourism Routes in Iran, according to the World Heritage

Excellent

Project planning and development



Very Good

Advanced problem solving



Excellent

Flexible



Excellent

Detail-oriented



Excellent

Research and analysis



Excellent

Software

Microsoft office package



Very Good

Languages

English



Superior

French



Superior

Spanish



Novice

Persian



Native

2015-12 -
2016-03

International Relations Employee

"Keyhangasht" Travel Agency, Tehran, Iran

- Engaged in professional networking to maintain strong relationships with partners.
- Created and managed knowledge base to offer customers immediate informational access to products, services and organization.

Developed communications and information.

2015-12 -
2016-02

Freelance Content Writer

"DonyayeSafar" Tourism News Website, Tehran, Iran

- Conducted extensive internet research to provide facts and statistics for articles and blogs.

Produced original and creative content

2015-04 -
2015-07

Incoming Tours Employee

Beijing Tourism Company, Tehran, Iran

- Developed tour programming to enhance guest experiences.

Worked closely with management staff to create new and lucrative tours.

2013-06 -
2014-09

Workshop Instructor

Different Organization, Tehran, Iran

- Specialized Workshops of Tourism
- Specialized Workshops of Cultural Heritage for children
- Organized instruction material, including constructing bulletin boards and setting up work areas.

Created and managed workshops to define student learning objectives and educational strategies, in addition to applying instructional knowledge and methods to support goals.

2013-09 -
2014-01

Head of Research Team (E- Tourism Project)

Iran Tour Info, Tehran, Iran

Supervised data gathering process, Managed and archived related data, Developed and implemented an e-tourism project.

2013-03 -
2013-04

Executive Director of Photography Festival

Cultural Heritage, Tourism And Handicraft Ministry, Yazd, Iran

- Drove strategic improvements to enhance operational efficiencies.
- Managed different partners

Practiced creativity

2012-04 -
2012-04

Museum Guide

Niavaran Historical Palace, Tehran, Iran

Answered questions, pointed out important features, and offered further details to educate visitors

2009-07 -
2009-12

Tourism Expert and Conference Organizer

Research Center Of SHARIF University Of Technology, Tehran, Iran

- Managed administrative logistics of events planning
- Fulfilled contractual obligations, including communications, vendor coordination, schedule

creation, budget administration and rehearsal and day of event coordination.

Education

- 2018-10 -
Current
- Ph.D.: Geography**
Grenoble Alpes University - Grenoble - France
- *Thesis: The Future of Ecotourism in Iran Concerning Climate Change and Tourism Governance*
 - Member of Social Science Research Center of PACTE
- 2016-10 -
2018-06
- Master of Science: Tourism, Innovation And Transition**
Grenoble Alpes University - Grenoble - France
- *Dissertation: The Effect of Online Tourism Communications on Formation of Destination Image from French-speaking Visitors' Point of View (Case Study: Iran)*
- 2012-09 -
2014-08
- Master of Arts: Tourism Management**
Alameh Tabatabaiee University - Tehran - Iran
- *Dissertation: The Role of Urban Landmarks in Determination of Tourism Brand from Visitor's Point of View (Case Study: Tehran)*
- 2008-09 -
2011-08
- Bachelor of Arts: Tourism Management**
Alameh Tabatabaiee University - Tehran - Iran

Publications

Books (as a writer), written in Persian

- 2015 Introduction to Tourism Routes According to the World Heritage by UNESCO in Iran, MAhkame Publishing Co.
- 2013 Institutions and organizations Related to Tourism in Iran – Chapter 9: Policy Making and Tourism in Iran, Avaye-zohor Publishing Co.
- 2013 The Collection of Entrance Exam's Questions of Tourism Management for Master's Degree, Pardazesh Publishing Co.
- 2011 Introduction to Iranian Kilim, Simaye-danesh Publishing Co.

Books (as a translator), Translated from English to Persian

- 2019 How to be a Travel Writer by Lonely Planet, Translating from English to Persian, Iranshenasi Publishing Co.
- 2017 Travel Guide to Iran by Rostam Kharegat, Translated from English to Persian, MAhkame Publishing Co.
- 2017 Tourism and Creative Economy by OECD, Translated from English to Persian, MAhkame Publishing Co.

Articles

- 2020 Nematpour, M., Khodadadi, M., Rezaei, N., & Makian, S. "Structural analysis of the development of the Iranian tourism market employing a MICMAC approach: A new long-range planning method to attract the ASEAN international tourist market", *Journal of Hospitality and Tourism Insights* (EN)

2014	Makian, S. "The Role of Branding in Presenting a Proper and Positive Image of the City", National Conference of Universal City, Tehran Municipality (FA)
2014	Makian, S and Manafian, H. "The need for a sustainable tourism policy and the obstacles to its successful implementation:, The first national conference on tourism management, nature tourism and geography (FA)
2013	Makian, S and Manafian, H. "A Study on the Role of Renewable Energy in Sustainable Development Tourism Industry", The First National Conference on Tourism, National Capital and Future Prospects (FA)
2013	Makian, S and Manafaian, H. "Sustainable Tourism Policy Making" – The First National Conference on Tourism, National Capital and Future Prospects (FA)
2013	Makian, S. "A Survey on the Role of Landmarks in order to identify Tourism Destinations" , The Conference on World Tourism Day, Tourism and Water , A Tribute to Our Common Future, Allameh Tabataba'i University (FA)
2013	Manafian, H., Makian, S. and Daneshvar, ZH. "Rural Tourism Development in Villages on the Route of Barz – Abianeh, The First National Conference on Tourism, National Capital and Future Prospects (FA)
2012	Makian, S.S. and Makian, S. "A Survey on the Role of Psychology of Advertising in Literary Tourism", National Conference "Literary Tourism" – (Oral presentation) (FA)
2012	Makian, S. , Safdarzade, M., Asgari, N. and Ranjbar, M. "The Study and Ranking of the Factors Affecting the Successful Implementation of Tourism Destination Branding Development Using AHP", The Third Festival on Tourism Branding (FA)
2011	Makian, S. , Ranjbar, M. and Safdarzade, M. "Religious Attractions Management Challenges", National Conference of 'Management and Tourism Development' (FA)

Certifications

2014	Certified children's Animator in Cultural Heritage
2011	Licensed Travel Agency Manager
2011	Licensed tour guide

Interests

Play music, Meditation in nature, Photography, Painting